

Welcome to Bolton from the Chief Executive

Dear candidate,

I am delighted to be writing this letter inviting you to consider joining our team and thank you for your interest in the Director of Public Health role. Bolton's story is one of drive, determination and ambition; of a town built on aspiration and resilience. Bolton's Vision 2030 sets out what we need to do to deliver a Bolton which future generations are proud to be part of. In 2030, we want Bolton to be a vibrant place built on strong cohesive communities, successful businesses and healthy, engaged residents. It will be a welcoming place where people choose to study, work, invest and put down roots. Your work will be framed by the Vision priorities which align well with the social justice principles of public health and the emphasis on wider determinant issues espoused by the Bolton team.

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You will be joining us at an exciting time for as we continue to drive forward significant changes in the locality along with engaging and supporting the Greater Manchester health and social care reform. Public Health is positioned at the heart of the organisation operating as a strategic function to support the reform agenda we are building within the council. That role will position you well to influence local commissioning as well as the broad span of other wider determinant issues like housing, environment, transport etc. The team is focused on shaping these through effective use of good data, intelligence, effectiveness and reform. Very much a blend of the core of traditional public health activity but redefined for a new environment, one where the DPH has a key role to play in driving the reform agenda for the council and the locality.

As a member of the Corporate Leadership Team you will provide leadership to and be the principal adviser on all health matters across the Council, leading and contributing to the development of health and wellbeing strategies that improve both health and wellbeing in Bolton. You will demonstrate effective political awareness and possess exceptional leadership qualities with the aptitude to promote a culture of close collaboration, working strategically in a complex system with a wide range of stakeholders. Finally, you will need to bring not only a strong track record in Public Health delivery but also the ability to develop and maintain effective partnerships, with a wide range of stakeholders, to ensure positive outcomes for residents.

Greater Manchester is currently a hot bed for both the broad Health and Social Care redesign and more specifically the repositioning of the public health system. Bolton has agreed its reform programme for Health and Social Care, investing £28M into the programmes of work which will deliver both the health gain and the system reform which will deliver a sustainable system. Recently we have agreed the principles and time frame for the development of a single shared strategic commissioning function across the CCG and Council and the development of our Local Care Organisation. Public Health has been central to both of these developments helping shape the approach and ensuring that prevention is

embedded in all aspects. The DPH has been a key contributor in facilitating the discussions on strategic commissioning and we expect their replacement to continue with that work

Our Public health action has gained national recognition on a number of occasions for example our work on the Big Bolton Health Check has ensured we are one of the top performing districts in the country, and our ageing well programme has been routinely singled out as a mode of good practice. The team leads for GM on a number of its population health programmes but probably most importantly the implementation of the Dental Health initiative

This critical role reports to our Chief Executive, working across our directorates, our partners and communities, shaping the wider public health to reduce health inequalities. If you want to be a member of the of Bolton team; connect with our values; are interested in working with a committed and enthusiastic team and can provide the professional expertise required I look forward to welcoming you to the team.

Bolton public health team has a strong reputation as a training establishment and have routinely seen our team member's progress on to other more senior roles, the current DPH moving on to become deputy centre director at PHE and consultants moving on to DPH roles. I like to think that reflects both the opportunities for development in Bolton but also the support that goes with it to grow our next generation of public health leaders. We expect a lot of people who work here but we support people effectively and enable them to grow and develop rapidly to progress. Professional development for you and your team is therefore of utmost importance to ensure that we have the right skills, knowledge and experience required to remain at the forefront of best practice.

The Spirit of Bolton is tangible and our values capture this spirit and expectations of the district and they inform the way we operate .[The values](#) have been developed to underpin the way we work they influence our choices, behaviours, how we make decisions and transform services. Our values describe the personal qualities every employee is expected to demonstrate when carrying out their role. Putting the values in to practice across the whole organisation creates a supportive environment which allows us 'to be the best we can be'. These values are central to the way we communicate about the council and the way in which we behave with colleagues, customers and partners.

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Yours sincerely

Tony Oakman
Chief Executive